**Personalised Learning Checklist**

Subject: BTEC Level 3 Business

Year group: 12

Dear Student,

During the academy closure you have been set a number of tasks. The list below is the learning you should have completed. Your teacher will use the list to check your progress during this time. It may be used for short quizzes, mini assessments or homework. Where there are gaps your lessons will focus on improving your knowledge and understanding.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Objective | My personal RAG rating (Red- do not understand, Amber- some understanding, Green- I am confident | | | Teacher RAG rating |
| Unit 3: |  |  |  |  |
| Functions of money | RED | AMBER | GREEN |  |
| Financial implications at different stages of life | RED | AMBER | GREEN |  |
| Planning expenditure | RED | AMBER | GREEN |  |
| Methods of payment | RED | AMBER | GREEN |  |
| Current accounts | RED | AMBER | GREEN |  |
| Types of borrowing | RED | AMBER | GREEN |  |
| Savings and Investments | RED | AMBER | GREEN |  |
| Types of insurance | RED | AMBER | GREEN |  |
| Features of financial institutions | RED | AMBER | GREEN |  |
| Banks communicating with customers | RED | AMBER | GREEN |  |
| Consumer Protection | RED | AMBER | GREEN |  |
| Financial information and guidance | RED | AMBER | GREEN |  |
| Purpose of accounting | RED | AMBER | GREEN |  |
| Types of income | RED | AMBER | GREEN |  |
| Types of expenditure | RED | AMBER | GREEN |  |
| Sources of business finance | RED | AMBER | GREEN |  |
| Break Even | RED | AMBER | GREEN |  |
| Cash flow | RED | AMBER | GREEN |  |
| Unit 2: |  |  |  |  |
| Purpose of marketing | RED | AMBER | GREEN |  |
| Marketing objectives | RED | AMBER | GREEN |  |
| Types of markets- mass/niche | RED | AMBER | GREEN |  |
| Market Segmentation | RED | AMBER | GREEN |  |
| Branding | RED | AMBER | GREEN |  |
| Market Research | RED | AMBER | GREEN |  |
| PESTLE factors affecting marketing | RED | AMBER | GREEN |  |
| SWOT factors affecting marketing | RED | AMBER | GREEN |  |
| Product in the Marketing Mix | RED | AMBER | GREEN |  |