

## Types of crime

- White collar
  - Organised
  - Corporate
  - Professional
- Moral
- State
  - Human rights
- Technological
  - e-crime
- Individual
  - Hate crime
  - Honour crime
  - Domestic abuse

## Reasons for crime

- Personal
  - Fear
  - Shame
  - Disinterest
  - Not affected
- Social and cultural
  - Lack of knowledge
  - Complexity
  - Lack of public concern
  - Culture bound crime

## Consequences

- Ripple effect
- Decriminalisation
- Police prioritisation
- Unrecorded crime
- Cultural change
- Legal change
- Procedural change

## Media

- Newspaper
- Television
- Film
- Gaming
- Social media
- Music

## Impact of media

- Moral panic
- Changing public concerns and attitudes
- Perceptions of crime trends
- Stereotyping of criminal
- Levels of response to crime and types of punishment
- Changing priorities and emphasis

## Information about crime

- Home office statistics
- Crime survey England and Wales

## Evaluation criteria

- Reliability
- Validity
- Ethics of research
- Strengths and limitations
- Purpose of research

# Changing awareness of crime



## Campaign for change

- Change in policy
- Change in law
- Change in priorities of agency
- Change in funding
- Change in awareness
- Change in attitude

## Plan

- Aims and objectives
- Justification
- Target audience
- Methods and materials

- Finances
- Time
- Resources

## Design

- Structure
- Image
- Language
- Promotion

## Justify

- Presentation
- Evidence support
- Persuasion