

Unit 3 - Professional Development in the Sports Industry

To develop the understanding of the career opportunities in the sports industry and undertake recruitment activities, before reflecting on performance.

SMSC and British Values

Resilience, group discussions, respect for others opinions, independent learning, peer and self reflection and analysis

Work Related Learning:

Gaining knowledge and practical skills to assist in a sports career.

Numeracy links:

- Percentages- success rates
- Timing of a session
- Grading.

Unit 3 - Professional Development in the Sports Industry

Assessment criteria

Pass	Merit	Distinction
Learning aim A: Understand the career and job opportunities in the sports industry		
A.P1 Explain the different career pathways, the associated job opportunities and their requirements in the sports industry.	A.M1 Analyse the professional development requirements and opportunities for specialism or promotion in different career pathways and the associated job opportunities in the sports industry.	AB.D1 Justify how own skills audit outcomes and development action plan aligns to chosen career pathway, based on a comprehensive knowledge and understanding of the career.
A.P2 Explain the development pathway into a selected career in the sports industry.		
Learning aim B: Explore own skills using a skills audit to inform a career development action plan		
B.P3 Explain how selected sports industry career matches own personal skills audit outcomes.	B.M2 Analyse own personal skills audit outcomes against a selected career in the sports industry.	
B.P4 Develop a career development action plan, to meet the requirements of intended sports career using skills audit outcomes.	B.M3 Develop a career development action plan that has specific relevance to the requirements of intended sports career and skills audit outcomes.	
Learning aim C: Undertake a recruitment activity to demonstrate the processes that can lead to a successful job offer in a selected career pathway		
C.P5 Prepare appropriate documentation for use in selection and recruitment activities.	C.M4 In interviews and activities, demonstrate analytical responses and questioning and activities to allow assessment of skills and knowledge.	CD.D2 Demonstrate individual responsibility and effective self-management during the recruitment activity.
C.P6 Participate in the selection interviews and activities as an interviewee.		
Learning aim D: Reflect on the recruitment and selection process and your individual performance		
D.P7 Review own performance in role in the interviewing activities, supported by an updated SWOT analysis.	D.M5 Analyse the results of the process and how your skills development will contribute to your future success.	CD.D3 Evaluate how well the documents prepared, and own performance in the interview activities, supported the process for accessing the selected career pathway.

Command Words:

Define, explain, justify, compare and contracts, evaluate



Key Vocabulary

- Professional
- Economic
- Geographical
- Nutritionist
- Psychology
- Therapy
- Audit
- Self-critique
- Application
- SWOT

Wider experiences and opportunities:

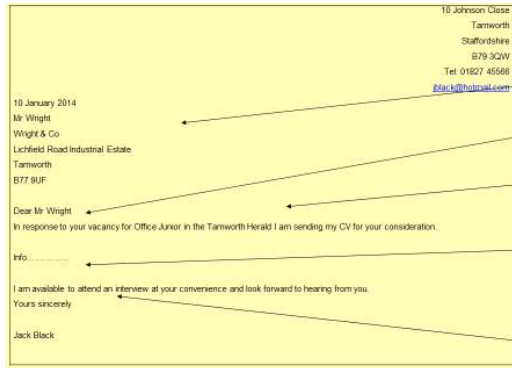
- All students will be encouraged to gain experience in the industry of the career type selected
- Opportunities to have access to outside businesses as interviewers and session observers / participants for the recruitment activities.

Unit 3 - Subject specific knowledge

Learning Aim A

A Understand the career and job opportunities in the sports industry

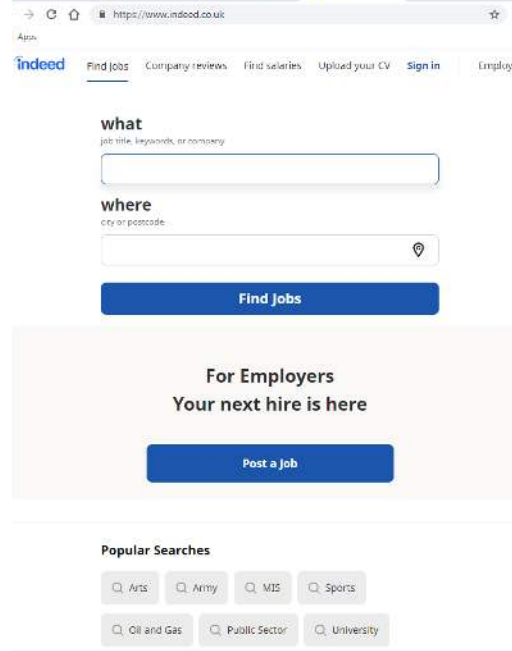
- A1 Scope and provision of the sports industry
- A2 Careers and jobs in the sports industry
- A3 Professional training routes, legislation, skills in the sports industry
- A4 Sources of continuing professional development



Learning Aim C

C Undertake a recruitment activity to demonstrate the processes that can lead to a successful job offer in a selected career pathway

- C1 Job applications
- C2 Interviews and selected career pathway-specific skills



Learning Aim B

B Explore own skills using a skills audit to inform a career development action plan

- B1 Personal skills audit for potential careers
- B2 Planning personal development towards a career in the sports industry
- B3 Maintaining a personal portfolio/record of achievement and experience

Academy coach (football)

Personal Specification	
Qualities	Skills
<p>Reliable I am reliable as once I am asked to do something I will make sure it is done to the best of my abilities and this is important as you have a lot of responsibility on your shoulders as a coach and you're relied on to be at all training sessions and matches.</p>	<p>Organised I am an organised person and I feel I can't work as efficiently if I'm not organised. Being organised is vital for a coach as it saves time, as you can plan training sessions and be prepared for problems that may occur during them and know how to overcome them. Having a session organised will save time as you won't have to think on your feet as much.</p>
<p>Positive attitude I have a positive attitude and outlook and this is important for a coach as this positivity will transfer to the players and enable them to not focus on the negatives.</p>	<p>Time management Time is precious and it's vital to be efficient with your time. Being able to plan sessions based on time frames and have time based goals is important over a season as you'll have targets to meet over a certain time.</p>
Sense of humour	Practical ability

Learning Aim D

D Reflect on the recruitment and selection process and your individual performance

- D1 Review and evaluation
- D2 Updated SWOT and action plan