

Curriculum Map

Subject: OCR A Level Business (H431)

		Term 1	Term 2	Term 3	Term 4	Term 5 Term 6
Year 12	Assessment task(s)/title(s)	Royal Mail End of booklet assessment. Knowledge Checks	Knowledge check WFC B/E Question Siemens IA Question Knowledge Checks End of Booklet Finance Paper December PPE	Knowledge Check Elasticity of Demand Evaluate the usefulness of one of the marketing mix question End of unit assessment	Market Forces Assessment Mostly Kids Assessment Knowledge Check	June PPE End of unit knowledge check LegoLand economic factors
	Key knowledge	Ownership Structure Type of markets Growth strategy	Sources of Finance, Accounting Concepts Revenue, Cost and Profit, Break Even, Cash flow, Investment Appraisal, Depreciation Ratios, Financial Documents,	Marketing Objectives, Marketing Resources SWOT Analysis Market Research Sampling Market Growth and Market Share Marketing Strategies Marketing Mix and Extended Marketing Mix Marketing Models External Influences	Market Forces Physical and Non-Physical Markets Competition	PESTLE, International Trade, Porters Five Forces, Change Management
	Vocabulary instruction	Organic, Merger, Takeover, Diversification, Control, Liability, Multinational,	Variance, NPV, Profitability, Debenture, Overdraft, Financial Strategy, Control, Budget, Variance, Working Capital, Net Book Value, Assets, Liabilities	Strategy, Primary/Secondary Research, Product Life Cycle, Niche marketing, Buyer Behaviour, Branding, Elasticity, Market Share, Marketing Mix, AIDA, ASA, Standard Distribution, Boston Matrix, SWOT	Supply and Demand, E-Commerce, Digital, On-Line, Market Dominance, Competitive Advantage	Globalisation, Market Dominance, Monetary, Fiscal and Supply Side Policies, Intensity of Rivalry, Resistance to Change, Generic Strategies, Change Management Models
	Subject-specific strand(s)	Introduction to Business	Accounting and Finance	Marketing	External Influences	External Influences

Year 13	Assessment task(s)/title(s)	PPE End of Unit Test Knowledge Checks As/a level Check in Tests BMW Logistics	Term 2/3 Knowledge Check JLP Selection Question TYWC Training HELP UK motivation AS/A Level Check in Test End of Unit HR paper PPE's	Start Term 4 PPE- Paper 1/2 /3 End of Unit Test AS/A Level Check in Tests Decision Tree Question Knowledge Check	Revision	//
	Key knowledge	Added Value, Operations Objectives, Innovation, Research and Development, Methods of Production, Customer Service, Quality, Project Management, Productivity, Economies and Diseconomies of Scale, Capacity Utilisation, Stock Control, Lean Production	Workforce Planning, Organisation Structure, Training, Human Resource Objectives, Communication, Recruitment & Selection, Appraisals and Workforce Performance, Redundancy and Dismissal, Motivation, Leadership, Employer/Employee Relations	Different business and stakeholder objectives, Mission Statement, CSR, Strategy and Implementation, Business Plan, Risk and Uncertainty, Opportunity Costs, Contingency Planning and Crisis Management, Models of Strategic Choice, Measures of Financial and Non-Financial Performance, Forecasting, Decision Making, Decision Trees, Ansoff's Matrix, Conflicts in Decision Making		
	Vocabulary instruction	Economies of Scale, Capacity Utilisation, Buffer Stock, Lead Time, Job, Batch, Flow, Cell Production, PERT, Critical Path Analysis, Gantt Charts, Brainstorming, Delphi Technique, Productivity, Jidoku, Quality Circles, Time Based Management, Quality Control/Assurance, TQM, Kaizen	Flexible Working, Media of Communication, Skills Gap, Hierarchy, Delegation, Herzberg, Mayo, Maslow, Culture, Grievance, Training Needs Analysis, Whistle-Blowing, Democratic, Autocratic, Laissez-Faire, Legislation	Probability, cyclical variation, Delphi Technique, time series, visions, corporate social responsibility, contingency and crisis, opportunity costs, 'Plan-Do-Review'		
	Subject-specific strand(s)	Production- Use the start of term 3 too	Human Resources	Strategy and Objectives		