



BTEC Level 3 Extended Certificate in Business Curriculum Road Map KS5



Your journey continues in to:
University Apprentices Work



Unit 3 Resit option



External Assessment:
Unit 2



Unit 1 Resubmission window

Year 13

Personal & Business Finance



Learning aim A: Understand the importance of managing personal finance

Learning aim B: Explore the personal finance sector

Learning aims A+B: KAT

Learning aim C: Understand the purpose of Accounting

Learning aim D: Select and evaluate different sources of business finance

Learning aim E: Break-even and cash flow forecasts



Demand and supply



Innovation

Measures of Success



Unit 2 Developing a Marketing Campaign



Learning Aims E

Learning Aims C & D
The Effects of the Environment on a Business

Learning aim C+D: Investigate the role and contribution of innovation and enterprise to business success

Business Functions

Business Sectors



Business Ownership

Business size and growth

Business Enterprise

Year 12



SWOT



Measures of Success

Communication

Organisation

Aims & objectives

Stakeholders

Learning Aims A & B
Features contributing to the success of contrasting businesses