

Unit 3 - Professional Development in the Sports

1. Vocabulary

Professional	A person who performs a specific occupation or activity for pay or recognition.
Economic	Relating to the economy.
Geographical	The physical features of an area.
Nutritionist	The science of nutrition to improve health.
Psychology	The scientific study of the human mind and its functions, especially those affecting behaviour in a given context.
Therapy	The treatment of physical or mental illnesses.
Audit	The official inspection of an organisation's accounts.
Application	An act of applying.
SWOT	Is an analysis framework used to evaluate .
Self-critique	The act of criticizing yourself, especially your own behaviour, work, or performance..

Personal Specification

Academy coach (football)

Qualities	Skills
<p>Reliable I am reliable as once I am asked to do something I will make sure it is done to the best of my abilities and this is important as you have a lot of responsibility on your shoulders as a coach and you're relied on to be at all training sessions and matches.</p>	<p>Organised I am an organised person and I feel I can't work as efficiently if I'm not organised. Being organised is vital for a coach as it saves time, as you can plan training sessions and be prepared for problems that may occur during them and know how to overcome them. Having a session organised will save time as you won't have to think on your feet as much.</p>
<p>Positive attitude I have a positive attitude and outlook and this is important for a coach as this positivity will transfer to the players and enable them to not focus on the negatives.</p>	<p>Time management Time is precious and it's vital to be efficient with your time. Being able to plan sessions based on time frames and have time based goals is important over a season as you'll have targets to meet over a certain time.</p>



Wider experiences and opportunities:

- All students will be encouraged to gain experience in the industry of the career type selected
- Opportunities to have access to outside businesses as interviewers and session observers / participants for the recruitment activities.

Command words

Define	A statement of the exact meaning of a word
Explain	To describe in more detail or revealing relevant fact
Justify	To show that something is reasonable, right, or true
Compare	To judge, suggest, or consider that something is similar or of equal quality to something else
Contracts	To compare or appraise in respect to differences
Evaluate	To judge or determine the value, quality or significance of something

How can an individual prepare themselves to apply and interview successfully for a career in the sports industry?

Assignment 1

Learning Aim A

Understand the career and job opportunities in the sports industry

Learning Aim B

Explore own skills using a skills audit to inform a career development action plan

Task 1:

- Job Summary, Career Opportunities (short and long term), Career Prospects (short and long term) and Job Requirements
- Career Development Pathway
- Opportunities for CPD

Task 2:

- Skills Audit (General skills and Specific skills)
- CDAP 1: Interests, Accomplishments, Qualities, Previous Experience, Qualifications, Employability skills, Technical / Practical skills.

Task 3:

- SWOT Analysis: Strengths, Weaknesses, Opportunities, Threats
- Report of Justification: Strengths, Weaknesses, Overcoming Weaknesses

Task 4:

- CDAP 2: Training aims, Educational aims, Experiential aims and Professional development aims
- Bibliography
- Portfolio of Evidence: Educational certificates, Sport-specific awards, Sporting achievements, Testimonials

Assignment 2

Learning Aim C

Undertake a recruitment activity to demonstrate the processes that can lead to a successful job offer in a selected career

Learning Aim D

Reflect on the recruitment and selection process and your individual performance

Task 1: Job Application Process Portfolio

- A Job Advertisement
- Job Advertisement Support (Suitable examples of how to locate job advertisements)
- A Job Description
- A Person Specification
- A Job Analysis
- A Letter of Application / Covering Letter.
- An Application Form
- A Personal CV

Task 2:

- Session Plan and Interview Activity

Task 3:

- Interview Questions and Formal Question-Based Interview

Task 4:

- SWOT Analysis and Action Plan