



CURIOSITY

COMPASSION

COURAGE



Academic outline 2024-26

KS5

	Term 1 Aug-Oct	Term 2 Nov-Dec	Term 3 Jan-Feb	Term 4 Mar-Apr	Term 5 Apr-May	Term 6 Jun-Jul
Year 12:	<p>Intro to Business Stakeholders, Business Enterprise, Business sectors, Business functions, Business size and growth, external growth, Types of business, Franchises and franchisees, co-operatives.</p> <p>Tutor2U Business Notes & Videos Bizconsesh Video Clips Taking the Biz Video Clips</p>	<p>Accounting and Finance Accounting and finance objectives, accounting concepts, budgets Investment Appraisal, index numbers, Depreciation, ratios, liquidity ratios, acid test ratio, solvency ratio, gearing ratio, debt to equity ratio, interest cover, efficiency ratios, Sources of Finance, revenue, contribution, cost and profit, break even, cash flow, working capital, liquidity, , external influences on accounting and finance and strategy. Accruals, Objectivity, Prudence, Realisation, GAAP, Cost Centres.</p> <p>Tutor2U Business Notes & Videos Bizconsesh Video Clips Taking the Biz Video Clips</p>	<p>Accounting and Finance Statement of financial position, Investment appraisal, payback, ARR, NPV, Operating profit, Trading account, Appropriation account, profitability ratios, gross profit margin, ROCE, ROE, Profit centres, tangible assets, goodwill, prudence, assets, asset turnover, debtors days, creditor days.</p> <p>Tutor2U Business Notes & Videos Bizconsesh Video Clips Taking the Biz Video Clips</p>	<p>Strategy & Objectives Objectives, Mission Statement, CSR, Business Plan, Risk & Uncertainty, Opportunity Costs, Contingency Planning, Models of Strategic Choice, Measures of Performance, Forecasting, Decision Making, Decision Trees, Ansoff's Matrix.</p> <p>Tutor2U Business Notes & Videos Bizconsesh Video Clips Taking the Biz Video Clips</p>	<p>External Influences Market Forces, Markets, Competition, market dominance Porters Five Forces, Physical and non-physical markets, competition, market dominance,</p> <p>Tutor2U Business Notes & Videos Bizconsesh Video Clips Taking the Biz Video Clips</p>	<p>External Influences External Influences/Global Environment, PESTLE, Digital Revolution, Ethical, Legal, Environmental factors.</p> <p>Tutor2U Business Notes & Videos Bizconsesh Video Clips Taking the Biz Video Clips</p>
Year 13:	<p>HR Management HR resource management objectives, Span of control, Chain of command, Delaying, Centralisation, Organisation</p>	<p>Marketing Marketing objectives, Marketing strategy, SWOT, customers and anticipating consumer needs, Product (inc Boston matrix), Price, Sampling, Market Growth and Share, Marketing Mix , Marketing Models Marketing</p>	<p>Operations Management objectives and external influences, Innovation, research and development, Productive Efficiency and Quality, Technology, Capacity Utilisation, Stock Control, Lean Production, Added Value, Economies and Diseconomies of</p>	<p>Revision Topics identified by:</p> <ul style="list-style-type: none"> • audit of curriculum • students' areas of weakness v strengths • student voice 	<p>Revision Topics identified by:</p> <ul style="list-style-type: none"> • audit of curriculum • students' areas of weakness v strengths • student voice • QLA 	



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	<p>Structures, , Communication, External influences on human resources, Motivation, Leadership, Change Management, Workforce Planning, Training, Recruitment & Selection, Appraisal, Workforce Performance, Employment law, Redundancy & Dismissal, trade unions and consultation.</p> <p>Tutor2U Business Notes & Videos Bizconsesh Video Clips Taking the Biz Video Clips</p>	<p>research, identifying customer needs, Place, Promotion, External influences on marketing</p> <p>Tutor2U Business Notes & Videos Bizconsesh Video Clips Taking the Biz Video Clips</p>	<p>Scale, Methods of Production, Innovation, Objectives, Customer Service, Quality, Project Management, Productivity, Internal and External quality standards, Services, Location and logistics.</p> <p>Tutor2U Business Notes & Videos Bizconsesh Video Clips Taking the Biz Video Clips</p>	<ul style="list-style-type: none"> • QLA • Past exam areas • Exam technique <p>Tutor2U Business Notes & Videos Bizconsesh Video Clips Taking the Biz Video Clips</p>	<ul style="list-style-type: none"> • Past exam areas • Exam technique <p>Tutor2U Business Notes & Videos Bizconsesh Video Clips Taking the Biz Video Clips</p>	
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