



CURIOSITY

COMPASSION

COURAGE



Academic Outline 2024-26

KS5		BTEC Level 3 Extended Certificate in Business				
	Term 1 Aug-Oct	Term 2 Nov-Dec	Term 3 Jan-Feb	Term 4 Mar-Apr	Term 5 Apr-May	Term 6 Jun-Jul
Year 12:	<p>Unit 1: Exploring Business Learning aims A1/A2/A3 Learning aims B1/B2 Learning aims C1/C2/</p> <p>Unit 1 Course Resources</p> <p>Unit 1 specification</p>	<p>Unit 1: Exploring Business Learning aims C3/C4 Learning aims D1/D2/D3 Learning aims E1/E2</p> <p>Unit 1 Course Resources</p> <p>Unit 1 specification</p>	<p>Unit 2: Developing a Marketing Campaign Learning aims A1/A2/B1/B2/B3</p> <p>Unit 2 Walkthrough video</p> <p>Marketing Aims</p> <p>Analysing the market</p> <p>Part A Practice Task</p> <p>Unit 2 specification</p>	<p>Unit 2: Developing a Marketing Campaign Learning aims C1/C2/C3/C4</p> <p>Building Campaign Costs</p> <p>Using the 7Ps</p> <p>SWOT/PESTLE</p> <p>Unit 2 specification</p>	<p>Unit 2: Developing a Marketing Campaign Learning aims A/B/C</p> <p>Unit 2 Walkthrough video</p> <p>Marketing Aims</p> <p>Analysing the market</p> <p>Part A Practice Task</p> <p>Building Campaign Costs</p> <p>Using the 7Ps</p> <p>SWOT/PESTLE</p> <p>Unit 2 specification</p>	<p>Unit 1: Exploring Business Learning aims E1/E2</p> <p>Unit 1 Course Resources</p> <p>Unit 1 specification</p>
Year 13:	<p>Unit 3: Personal & Business Finance Learning aims A1/A2/A3/A4 Learning aims B1/B2/B3/B4 Learning aims C1/C2/C3</p> <p>A1 Role of money</p> <p>A1 Factors + the role of money</p> <p>A2 Different ways to pay</p> <p>A3 Current Accounts</p> <p>A4 Different types of borrowing</p> <p>B1 Financial institutions</p> <p>B2 Communicating with customers</p> <p>B3 Consumer protection</p> <p>C1 Accounting Purpose</p> <p>C2 Income expenditure</p> <p>C3 Revenue and expenditure</p> <p>Unit 3 specification</p>	<p>Unit 3: Personal & Business Finance Learning aims D1 Learning aims E1/E2 Learning aims F1/F2/F3/F4/F5/F6</p> <p>D1 Sources of finance</p> <p>E1 Cash flow forecasting</p> <p>E1 Improve cash flow</p> <p>E2 Break even</p> <p>F1 Income statement</p> <p>F2 Financial statement</p> <p>F3 Profitability ratio</p> <p>F4 Measuring liquidity</p> <p>F5 Measuring Efficiency</p> <p>Unit 3 specification</p> <p>Revision if needed for Unit 2 resit opportunity</p>	<p>Unit 8: Recruitment & Selection Learning aims A1/A2/A3</p> <p>Unit 8 Recruitment & Selection</p> <p>Unit 8 specification</p> <p>Unit 2 resit opportunity</p>	<p>Unit 8: Recruitment & Selection Learning aims B1/B2</p> <p>Unit 8 Recruitment & Selection</p> <p>Unit 8 specification</p> <p>Revision if needed for Unit 3 resit opportunity</p>	<p>Unit 8: Recruitment & Selection Learning aims C1/C2</p> <p>Unit 3 specification</p> <p>Unit 3 resit opportunity</p>	