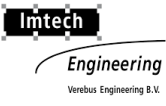


# BTEC Level 3 Extended Certificate in Business

## KS5 Curriculum Road Map 2024



Your journey continues in to:  
University Apprentices Work



Unit 3 Resit option



REVISION!



KAT Assignment



British Heart Foundation

Unit 3 Resit option



HUMAN RESOURCES



Learning aim A: Examine how effective recruitment and selection contribute to business success

**Unit 8 Recruitment & Selection**



KAT Assignment

Learning aim B: Undertake a recruitment activity to demonstrate the processes leading to a successful job offer



KAT Assignment

Learning aim C: Reflect on the recruitment and selection process and your individual performance



Ethical Legal

Learning aim F: Complete statements of comprehensive income and financial position and evaluate a business's performance

Learning aims C+F: KAT

Learning aims D+E: KAT

Learning aim E: Break-even and cash flow forecasts

Learning aim D: Select and evaluate different sources of business finance

Learning aim C: Understand the purpose of Accounting

Learning aims A+B: KAT

Learning aim B: Explore the personal finance sector

Learning aim A: Understand the importance of managing personal finance

Personal & Business Finance



REVISION!



FINANCE



FINANCE



HOTEL Chocolat.

**Year 13**

External Assessment: Unit 2



Unit 1 Resubmission window



STRATEGY



PESTLE



SWOT

Demand and supply

Innovation

Measures of Success



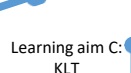
STRATEGY



KAT Assignment

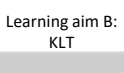


STRATEGY



REVISION!

Learning aim C: Planning and developing a marketing campaign



REVISION!

Learning aim B: Information to develop the rationale for a marketing campaign

Learning aim B: Using information to develop the rationale for a marketing campaign

Learning aim A: KLT



SIEMENS

Learning aim A Introduction to the principles and purposes of marketing

**Unit 2 Developing a Marketing Campaign**



KAT Assignment

Learning Aims C & D The Effects of the Environment on a Business

Learning aim C+D: Investigate the role and contribution of innovation and enterprise to business success

Measures of Success

Communication

Organisation

Business Functions

Business Sectors

**Unit 1 Exploring Business**

**Year 12**

Learning Aims A & B Features contributing to the success of contrasting businesses

Stakeholders

Aims & objectives

Business Ownership

Business size and growth

Business Enterprise



PESTLE



SWOT



FINANCE



FINANCE



Virgin